Dear SeedMoney Friends,

2016 was a particularly tumultuous year globally with millions of people choosing to take the risk of leaving something familiar to venture into the unknown. This phenomenon could be seen in the international refugee crisis, Brexit and the US presidential elections, to name just a few examples.

2016 was also a year of great change for us. We began the year as “Kitchen Gardeners International” (KGI) and ended it as “SeedMoney.” Our new name reflects a new focus on helping food gardens projects fund themselves. In our case, it wasn’t a step into the complete unknown. We had been developing expertise in the area of garden grants since 2012—440 grants awarded over 3 years—and knew that there was a glaring need for better approaches to funding food garden projects. As you’ll see from our results below, I believe we found one such approach!

Although we’ve navigated our way through the choppy seas of an organizational rebranding, there will no doubt be other waves on the horizon. To our knowledge, there are no other “good food” nonprofits doing what we’re doing on such a large geographic scale, so we’re truly sailing in uncharted waters.

I am confident and excited about the journey ahead not only because of where we’re headed, but because of all the great people and organizations taking this trip with us. These include the hundreds of tireless community organizers who lead food garden projects in their area and the thousands of individual and institutional donors supporting our work. On behalf of SeedMoney’s board, I thank you for your service and support.

See you in the garden!

Roger Doiron
Founding Director, SeedMoney

KEY STATS

- **330 Garden Projects Helped**
- In 47 states and 20 countries
- **99,000 People Reached**
- 300 per project on average
- **165 Tons of Food Grown**
- 1000 pounds per project on average
- **$244,905 Total Funds Raised**
- $742 per project on average
- **1:5 Leverage Ratio**
  - Every $1 of challenge grants we offer leverages $5 in individual donations

HOW WE WORK & WHO WE SERVE

SeedMoney is a Maine-based 501(c)3 nonprofit. We help people and communities feed themselves by helping food garden projects fund themselves. We do this by providing custom-built crowdfunding tools, training and incentive grants to support small, community-based nonprofit causes interested in starting or sustaining a food garden to help people in need. Our partner causes include food banks, schools, churches, community gardens, and homeless shelters, among others. Working with these causes, we reach the beneficiaries below.

(See graphic below for more detailed information.)

- **children**
- **food insecure people**
- **families**
- **other**
- **at-risk youth**
- **disabled**
- **homeless**

GEOGRAPHIC SCOPE OF OUR WORK

US-Based Food Garden Projects (285 total)

(Global Food Garden Projects (45 total)

TESTIMONIALS

We were extremely happy with the houses we received through SeedMoney. We still rely on their support through donations from the community and our board. Thank you for such a wonderful resource!

— Patti Ramsey, Oklahoma City, OK

FINANCIALS

By retiring our previous traditional grants program and replacing it with our new crowdgrants model, we increased the amount of funds being channeled to food garden projects by more than 400% in just two years.

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenues</th>
<th>Expenses</th>
<th>Net Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>$0</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>2014</td>
<td>$208,998</td>
<td>$0</td>
<td>$208,998</td>
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<tr>
<td>2015</td>
<td>$244,905</td>
<td>$0</td>
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</tr>
<tr>
<td>2016</td>
<td>$354,720</td>
<td>$303,470</td>
<td>$51,250</td>
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<table>
<thead>
<tr>
<th>Category</th>
<th>2016</th>
<th>2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>36%</td>
<td>36%</td>
</tr>
<tr>
<td>Businesses</td>
<td>3%</td>
<td>3%</td>
</tr>
<tr>
<td>Individuals</td>
<td>60%</td>
<td>60%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Statement of Financial Position 12/31/2016

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assets</td>
<td>$286,790</td>
</tr>
<tr>
<td>Liabilities</td>
<td>$244,640</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$42,150</td>
</tr>
</tbody>
</table>

THANKS TO OUR SUPPORTERS!

These results above would not have been possible without the generous support of our many sponsors and foundation partners. These include the Johnson Ohana Charitable Foundation (CA), the Craft Foundation (CA), Gardeners Supply Co (VT), GrowVeg.com (UK), the Elmina B. Sewall Foundation (ME), the Leonard C. & Mildred F. Ferguson Foundation (OH), Sandy River Charitable Foundation (ME), the Lillian Goldman Charitable Trust (NY), the Jane B. Cook Trust (MA) and the Helianthus Fund (MD). We also want to thank the more than 2900 individual donors that helped support our work and that of our SeedMoney partner groups. Both in gardening and in fundraising, many hands make light work!